



## How do I know when to delegate?

I get asked this question regularly and I'm a firm believer you need a basic understanding of the processes + systems in place but there isn't any reason to suffer in this aspect of your business. In order to delegate, you do need to understand what you're delegating so expectations are clear on all levels.

**When it's limiting your growth building activities.** You know how to do it but it takes you away from direct money making activities or opportunities. Would your time be better spent elsewhere?

**When you really don't like it.** If it's not something you enjoy, isn't a good fit for your strengths + you're avoiding the tasks, then research the cost to delegate your bookkeeping or project management. By putting it in your budget, you're doing yourself + your business a huge favor.

**When you can't keep up.** Your business has grown to the point you're doing the record keeping on the fly + things are getting lost, payments are made late + you can't remember where you left off last time you looked at your books. If you're racking up more in late fees than what it would cost to delegate, it's time to look at expanding your team.

Now that you've read my thoughts, what other reasons can you think to delegate? More important, what's holding you back from bringing on a team member to help make the business run smoother + keep your core business strategies at the forefront?

